

19 - 20,  
October 2015

Pacengo del Garda  
Verona, Italy

Your opportunity  
to be part  
of the future!

SPONSORSHIP  
AND  
EXHIBITION  
PROSPECTUS





## The event

This influential, annual flagship for Simulation based Engineering and Sciences is a seminal event for all sector stakeholders covering industry, academia, research and software vendors. For over two days delegates will participate in an enriching environment within which to experience current and new technological challenges, to network and share experiences with their peers and to explore new business scenarios. In a nutshell CAE is the ideal event and venue to discuss the increasing relevance of 'simulation based engineering and sciences' and your opportunity to be part of the future.

The symbol of CAE 2015 is the Nautilus, a marine dweller and living fossil from the Triassic Period. Unchanged for millions of years the Nautilus shell presents one of the finest natural examples of a logarithmic spiral. It also personifies the 'golden mean' or the desirable middle between two extremes of ancient Greek philosophers'. Also represented by the letter 'Phi', to the Greek mentality the golden mean was an attribute of beauty.

The ancients believed there was a close association in mathematics between beauty (symmetry, proportion and harmony) and truth, which feeds directly into our modern world as a parallelism with numerical simulation. The expanding industrial world requires more and more numerical simulation as an instrument to forge that rigorous path towards innovation. This is why to symbolize CAE 2015 we have chosen Nautilus, a timeless form of beauty visualizing a geometrically harmonic sequence that can serve as a lesson in procedure for both our economic future and a model for life itself.

**Your opportunity to be part of the future!**

## CAE CONFERENCE

The International CAE Conference 2015 will be held in Pacengo del Garda (Verona, Italy) on 19<sup>th</sup> and 20<sup>th</sup> October



## The location

Hotel Parchi del Garda:  
The biggest conference centre  
in the Verona province and Lake Garda area

Hotel Parchi del Garda is Lake Garda and Verona's most exclusive hotel congress centre. Thanks to its large, modern and functional spaces, as well as its ideal location, it is the perfect solution for any kind of event. The new 4 stars hotel is situated between Peschiera del Garda and Lazise, just 900 meters from the lake's shore. Built in perfect harmony with the surrounding environment, it is designed to resemble a typical Garda town.

[www.hotelparchidelgarda.it](http://www.hotelparchidelgarda.it)

### How to get the International CAE Conference?



Via the convenience of the A4 motorway, it is only 5 km from Peschiera del Garda, or from the Affi via the A22, we are just 13 km away.



The hotel is less than 4 km from the Peschiera del Garda train station.



The Convention Center and meeting hotels Parks del Garda is only 15 km from Verona Valerio Catullo Airport.



## International CAE Conference 2014 in a glance

### ▶ 1.000+ Attendees

from over 15 countries  
(Decision Makers, Engineers, Practitioners, Academia)

### ▶ 160+ Presentations

from key companies (ESA, Selex, Alenia Aermacchi, Ansaldo, GE Oil&Gas, FIAT Group, Piaggio, Ariston Thermo, Saipem, Sacmi, etc.)

### ▶ 200+ Poster

in the contest "Poster Award"

### ▶ 40 Exhibitors

### ▶ 15 Thematic Sessions

#### Exhibitors from past editions:

AMD, ANSYS, Autodesk, HP, IBM, Intel, MAGMA, Mentor Graphics, Microsoft, NAFEMS, Nvidia, The Mathworks, IBM, Siemens, AVL, Beta CAE, Compoengineering, CST, Cybernet Systems, Distene, E4 Computer Engineering, Elysium, ESTECO, Key to Metals, Kilometerosso, Intelligent Light, IMS, LS-DYNA, Nice, SCSK, Simpack-INTEC, Tecniche Nuove, Transvalor.

## Exhibition

At the heart of the CAE Conference, there is a unique opportunity to benefit from interacting with a captive and highly focused audience throughout the two-days of knowledge sharing. The exhibition area offers key software and hardware companies an engaging environment for you to gain valuable visibility amongst an international audience of influential contacts from leading companies. Sponsors exhibiting at the International CAE Conference will benefit from almost a year-long exposure from all marketing activities leading up to, during and after the event, by promoting the conference through various channels such as the website, press releases, newsletters, emails, etc.

All our sponsorship packages will allow your organisation to benefit in many ways:

- Increase exposure to reinforce your brand position and values to a fast-growing market.
- Raise awareness of your products and service solutions by showcasing to a targeted audience, with an ideal platform for launching your new product and services during the show to many whom have influential positions to purchase software, hardware and services.
- Establish a relationship with new prospects within the industry to grow your database.
- Network with new contacts within the Simulation Based Engineering and Sciences community.

Invest in this opportunity to be part of the future! Discover what the market of tomorrow needs from you today.



## Sponsorship Packages

Do not miss your chance – exhibition space is limited and will be allocated on a first-come, first served basis.

### PLATINUM Sponsor | 8.000 Euro + VAT

The Platinum Sponsorship package ensures the highest level of branding and promotion for clients and business partners.

This package includes:

- ◆ Large Booth space in the most prominent zone of Conference Location (furniture, electricity supply, large size screen)
- ◆ Logo on the graphical printed wall in the plenary session room and in the technical session rooms
- ◆ Complimentary passes for 10 guests (+ 2 exhibitor passes)
- ◆ Your company logo printed on the delegate badge
- ◆ Logo and link on the event mailing invitation (3 DEM to 40,000 contacts)
- ◆ Logo and profile in the Conference Programme distributed at all the participants of the Conference
- ◆ 1 advertising page in the Conference Programme distributed to all the participants of the Conference
- ◆ Company promotional material included in the conference bags (1 brochure max size A4, max pages 10)
- ◆ Logo and profile on the conference website and in the proceedings web area
- ◆ The opportunity to provide corporate gifts to guests in the conference bags
- ◆ 20 min talk in the Enabling Technologies Session (limited number of slot: first-come, first served basis)

### GOLD Sponsor | 4.000 Euro + VAT

- ◆ Booth space in the Conference Location (furniture, electricity supply, large size screen)
- ◆ Logo on the graphical printed wall in the plenary session room and in the technical session rooms
- ◆ Complimentary passes for 5 guests (+ 2 exhibitor passes)
- ◆ Logo and link on the event mailing invitation (3 DEM to 40,000 contacts)
- ◆ Logo and profile in the Conference Programme distributed at all the participants of the Conference
- ◆ 1/2 advertising page in the Conference Programme distributed to all the participants of the Conference
- ◆ Logo and profile on the conference website and in the proceedings web area
- ◆ 20 min talk in the Enabling Technologies Session (limited number of slot: first-come, first served basis)

### SILVER Sponsor | 2.500 Euro + VAT

- ◆ Booth space in the Conference Location (furniture, electricity supply)
- ◆ 2 exhibitor passes
- ◆ Logo and profile in the Conference Programme distributed at all the participants of the Conference
- ◆ Logo and profile in the conference website and in the proceedings web area

[www.caeconference.com](http://www.caeconference.com)



## Session Sponsorship

The new opportunity for your company to stand out at the CAE Conference

### 3.000 Euro + VAT

Session Sponsorship includes:

- ◆ Company Logo in the Session program on the web
- ◆ Company Logo in the Session Room
- ◆ A dedicated page on the Conference Programme distributed at all the participants of the Conference
- ◆ A 5min talk at the beginning of the Session
- ◆ The possibility to distribute your marketing material in the Session Room
- ◆ Complimentary passes for 5 guests for the Conference - an opportunity to invite your partners

## Choose your space

Book your space before August, and you can choose your booth location in the exhibition area (first come first serve basis).

Take a look at the floorplan: [www.caeconference.com/floorplan](http://www.caeconference.com/floorplan) and contact the Conference Organizer

## Plus Sponsorship

To enquire about additional opportunities for sponsorship (for example: logo on the conference bags, notepads with your logo, your gadget in the conference bags, pens with your logo to all the delegates, dinner or lunch sponsorship, etc.), please contact the Conference Organizer.

Conference Organizer  
[info@caeconference.com](mailto:info@caeconference.com)  
Mobile +39 340 9511.636  
Ph. +39 0461 915391



# Booking Form

## APPLICANT INFORMATION

Full corporate name (for invoice purpose)

\_\_\_\_\_

Address

\_\_\_\_\_

Post Code/Zip

Telephone

Fax

VAT No.

Tax Code

## CONTACT

Name

Surname

Telephone

E-mail

**NOTE:** By signing this booking form the undersigned confirms that he/she understands the associated terms and conditions and that he/she accepts the same on behalf of the company/organization

Choose the Type of Sponsorship

- Platinum - 8000 € +VAT
- Gold 4000 € +VAT
- Silver 2500 € +VAT
- Session Sponsorship 3000 € +VAT

I have read and accept the Terms And Conditions indicated in this document

Date

Signature and Stamp

\_\_\_\_\_

Please send back the signed form by email: [info@caeconference.com](mailto:info@caeconference.com)  
or by fax to: +39 0461979201



## Key Conference dates

Deadline for abstract submission  
30<sup>th</sup> June 2015

Deadline for poster submission  
30<sup>th</sup> September 2015

Deadline for submission of full papers  
15<sup>th</sup> October 2015

Deadline for Early bird registration  
1<sup>st</sup> September 2015

Sponsorship package and exhibition space booking deadline  
30<sup>th</sup> September 2015

Deadline for exhibition material  
(logo, advertising page, delegate bags, brochures etc.)  
20<sup>th</sup> September 2015

Exhibition Setup  
18<sup>th</sup> October 2015 from 20pm to 22pm  
19<sup>th</sup> October 2015 from 7am to 9am

## About EnginSoft

EnginSoft is a premier consulting firm in the field of Simulation Based Engineering Science (SBES) with a global presence. It was founded in 1984, but its founder and initial employees had been working in SBES since the mid '70s. Throughout its long history it has been at the forefront of technological innovation and remains a catalyst for change in the way SBES and CAE technologies in general are applied to solve even the most complex industrial problems with a high degree of reliability. Today, EnginSoft is comprised of groups of highly qualified engineers, with expertise in a variety of engineering simulation technologies including FEM Analysis and CFD, working in synergic companies across the globe. We are present in Italy, France, Germany, the UK, Sweden, Turkey, and the U.S.A. and have a close partnership with synergetic companies located in Greece, Israel, Portugal, Brazil, Japan and the U.S.A. We work across a broad range of industries that include the automotive, aerospace, defense, energy, civil engineering, consumer goods and biomechanics industries to help them get the most out of existing engineering simulation technologies.

For more information about the company, visit the website:

[www.enginsoft.it](http://www.enginsoft.it)  
[www.enginsoft.com](http://www.enginsoft.com)

**EnginSoft's outstanding team of experts will be available at the CAE Conference to discuss your engineering challenges and to understand how we can assist you to resolve your problems and achieve valuable business benefits that matter, such as profitable growth, environmental assurance and enhanced quality and reliability to minimise risks to your organisation.**

## Payment

The exhibition payment can be made:

- ◆ by BANK TRANSFER  
Account name and address:  
EnginSoft S.p.A.  
via della Stazione 27 - 38123 Trento  
Bank name UNICREDIT BANCA D'IMPRESA  
Ag., bank address Corso III Novembre  
IBAN: IT04 1 03226 01800 000003584244  
SWIFT: UNCRITMMOTO  
If paying by bank transfer, please transmit a copy of the transfer document together with this booking form to fax number +39 0461 979201
- ◆ by CREDIT CARD,  
please refer to the Conference web site:  
[www.caeconference.com/sponsor.html](http://www.caeconference.com/sponsor.html)

**Extremely Important: Payment must be complete before 19th October, otherwise entry into the Conference will be refused.**



## Contact

The Italian Organizing Committee for the International CAE Conference take care of exhibition logistics for this congress.

Any correspondence concerning this exhibition should be addressed to:

Conference Organizer  
info@caeconference.com  
Mobile +39 340 951 1636  
Ph. +39 0461 915391  
Fax +39 0461 979201

## Terms and Conditions

### 1. AIMS AND OBJECTIVES OF THE EVENT

International CAE Conference.  
The event is concerned with the industrial application of CAE, Virtual Prototyping, iDP (Intelligent Digital Prototyping), process simulation and complementary technologies, including: optimization, statistics, reliability, robust design and decision support.

### 2. PLACE, DATE AND TIMES OF THE EVENT

The event will take place at the Hotel Parchi del Garda, Pacengo del Garda (VR), Italy, from Monday 19th October to Tuesday 20th October 2015, from 09.00 to 23.00 on Monday and from 09.00 to 18.30 on Tuesday. Exhibitors may set-up their exhibition space during the afternoon of 18th October or early in the morning of 19th October before delegates arrive. The Organizers reserve the right to change the place, exhibition area, dates and times of the event at any time.

### 3. ADMISSION

Organizations of any nationality whose activities relate to the objectives of the event may exhibit. The Organizers retain the right to refuse admission without reason. The refusal of admission shall not result in any right whatsoever to any payment of damages. The Booking Form may not contain any reservation or condition and shall be completed by 30th September 2015 after which date the Organizers reserve the right to accept or reject the booking.

### 4. ACCEPTANCE OF THE REGULATIONS

With the signing of the Booking Form the Exhibitor accepts the terms to participate at the event in the exhibition space allocated and to accept without reserve these Terms and Conditions and any subsequent regulations that may be made at any time by the Organizers of the event.

### 5. ADMISSION AND PAYMENT

The completed Booking Form shall be completed online by a representative of the exhibiting company. The Booking Form shall be accompanied by a copy of the bank draft if this be the preferred method of payment. **The payment must be done before 19th October 2015 otherwise it will not be possible to access to the event.**

### 6. REGISTRATION OF EXHIBITOR REPRESENTATIVES

Exhibitors shall register the full company name and data regarding all the organizations they represent and whose products are to be presented at their exhibition space.

### 7. BOOKING CONFIRMATION

The Organizers shall confirm the acceptance of the booking. The acceptance shall be valid only for the nominated Exhibitor. The assigned exhibition space may not be ceded in part or in whole, also without payment. In the case of non-observation of this condition the products introduced and exhibited may be excluded at the risk and expense of the Exhibitor who shall also be due to pay a penalty.

### 8. CANCELLATION

Cancellation of the Exhibitor's participation in the event shall be communicated by the Exhibitor to the Organizer by registered letter or telegram. The Organizer shall have the right to retain any sums paid to whatsoever end and to make such use of the relinquished exhibition area as appropriate without whatsoever prejudice to any further legal action for the recovery of the full amount due for the booking and any greater damage that may have been caused to the Organizer.

### 9. ALLOCATION OF EXHIBITION SPACE

The Organizers shall allocate exhibition space on the basis of the overall design of the exhibition area and the preferences expressed by Exhibitors. The Organizers reserve the right to change the placing

of the exhibition space allocated or to change its configuration should this be necessary.

### 10. EXHIBITION SPACE

Exhibitor shall not assign, sublet, or share any part of his/her space.

### 11. PAYMENT TERMS

Payment in full is to be made before the exhibition space is installed as directed on the Booking Form. In the case of a booking not being accepted only the sum paid shall be reimbursed.

### 12. ADVERTISING

The Exhibitors may distribute promotional material regarding the products exhibited solely from their exhibition space. No promotional material may be exhibited beyond the Exhibitors' exhibition space without the expressed permission of the Organizer.

### 13. INSURANCE

The Organizer shall provide a general security service but declines any responsibility whatsoever either for natural risks or for theft, fire or third party liability. The Exhibitor, should he/she deem fit, may stipulate an insurance policy to cover such risks.

### 14. DAMAGE TO THE EXHIBITION SPACE

The exhibition spaces shall be handed back in the same condition in which they are consigned. In the case of damage the costs of repair shall be met by the Exhibitor who shall also be responsible for observing any special rules for the use of the structures and plant.

### 15. COPYRIGHTS, LICENSED AND PATENTED MATERIAL

Exhibitor assumes all responsibility for the use of any and all copyright, licensed, or patent materials including, but not limited to, music, video, or printed matter which may be protected under the Italian laws. Exhibitor is solely responsible for securing any and all appropriate rights to use such materials and for the payment of any and all royalties, license fees or other amounts associated with the use of such materials.

### 16. CLEARING OF EXHIBITION SPACES

Clearing of exhibition spaces may begin at 18.00 on 20th October 2015 and it has to be completed by 22.00 on the same day.

### 17. CHANGES TO THE TERMS AND CONDITION

The Organizers reserve the right to introduce any changes to these Terms and Conditions that they may deem necessary for the improvement of the exhibition and the associated services at any time and with immediate effect having given prior written notification to the Exhibitor. In the case of non-observance of these Terms and Conditions and any subsequent modifications to the same the Organizers reserve the right to close the exhibition space. In such a case the Exhibitor shall have no right to any reimbursement or compensation of any nature. All updates will be posted on the Conference website.

### 18. ADVERTISING AND PROMOTION

Show Management reserves the right to use Exhibitor's name in any advertising, promotion or marketing associated with the exhibition. Show Management does not, however, guarantee Exhibitor inclusion in such materials.

### 19. GENERAL AND FINAL REGULATIONS

In the case of the event not taking place for whatsoever reason the booking shall be automatically annulled and the Exhibitor shall be reimbursed both the sums paid for the exhibition space and for any services not provided net of the costs paid by the Organizer for the same. In the case of the event being suspended after its opening no reimbursement of whatsoever nature shall be due to the Exhibitor. The undersigned Exhibitor declares that he fully accepts all the requirements of these Terms and Conditions on behalf of the exhibiting organization.



INTERNATIONAL CAE CONFERENCE

Pacengo del Garda (VR), Italy 19 - 20 October 2015

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